

**APAO** 2027  
SINGAPORE

**The 42<sup>nd</sup> Asia-Pacific Academy  
of Ophthalmology Congress 2027**

# Sponsorship and Exhibition Prospectus

*The Future of Ophthalmology*

March 18–21, 2027 · Singapore

HOST:



CO-HOSTS:



Singapore Society  
of Ophthalmology



College of Ophthalmologists  
Academy of Medicine, Singapore



ACADEMY OF MEDICINE  
SINGAPORE

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# Welcome Message

Dear Trade Partners,

Join us for the 42<sup>nd</sup> Asia-Pacific Academy of Ophthalmology (APAO) Congress, to be held from March 18–21, 2027 at the state-of-the-art Suntec Singapore Convention & Exhibition Centre!

Under the theme “The Future of Ophthalmology” this year, APAO 2027 anticipates bringing together over 7,000 delegates and more than 800 top-notch speakers from worldwide to emphasize the significance of artificial intelligence (AI) in ophthalmology. We will delve not only into the latest clinical advances but also into the revolutionary AI-enabled applications that are bringing ophthalmology to the forefront of medical science.

Home to the Asia-Pacific headquarters of multiple global tech giants, Singapore has been proudly named the top technology hub outside of Silicon Valley. The city is also an important biomedical centre in our region, with the presence of more than 100 transnational pharmaceutical and medical device manufacturers. Here, our congress will provide you with an excellent backdrop to connect with thousands of ophthalmologists from around the world and showcase how your innovative products and services are transforming eye care.

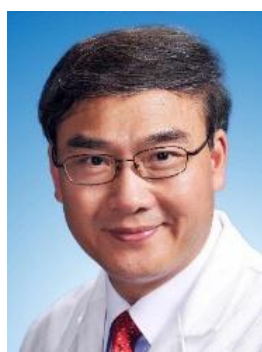
In this booklet, you will find useful information about the diverse sponsorship items and packages available at the APAO Congress. From exhibition booths to symposiums, and from digital advertising to networking events, we offer multiple touchpoints that cater to companies’ different strategic objectives and help you identify potential collaborations.

Don’t miss the chance to engage with our international audience of decision-makers, researchers, and practitioners. Together, we can propel innovation, improve patient outcomes, and shape the future of ophthalmology. We look forward to welcoming you to Singapore!



Prof. Tin AUNG

APAO 2027 Congress  
President



Prof. Dennis LAM

APAO 2027 Congress  
Scientific Program  
Chair



Prof. Tetsuro OSHIKA

APAO President



Prof. Clement C THAM

APAO Secretary -  
General & CEO

# Congress Information

## Asia-Pacific Academy of Ophthalmology (APAO)



The Asia-Pacific Academy of Ophthalmology (APAO) is a supranational organization that welcomes participation from national, territorial, and subspecialty-based ophthalmic societies in the Asia-Pacific.

Our membership boasts 27 national/territorial societies and 12 subspecialty societies. Together, we represent almost 120,000 ophthalmologists across the region, accounting for approximately 59% of the global ophthalmology community.

With a mission to promote the science and art of ophthalmology, we strive to eliminate preventable blindness in the region through teaching, research and service. We also organize an annual congress and publish the *Asia-Pacific Journal of Ophthalmology* to foster international professional collaborations.

For more information, please visit <https://apaophth.org/>.

### Objectives

- Showcase advanced and cutting-edge clinical and research studies
- Outline new trends in the diagnosis and treatment of ophthalmic diseases
- Disseminate the latest clinical practice and international gold standards
- Provide a platform for fruitful and authentic scientific exchange, helping ophthalmologists learn and grow in their careers
- Furnish delegates with an opportunity to network, make and renew friendships
- Keep delegates posted on industry research and developments

# Singapore Society of Ophthalmology (SSO)



Singapore Society  
of Ophthalmology

The Singapore Society of Ophthalmology was established in 1963 and serves as a platform for the local ophthalmology fraternity to interact and socialize. It currently has a total membership base of more than 300 ophthalmologists.

Aside from hosting the biennial Singapore-Malaysia Joint Meeting in Ophthalmology where ophthalmologists and trainees from both Singapore and Malaysia gather to acquire the latest updates and techniques in ophthalmology, the Society also supports research, educational and community outreach programs. The SSO has successfully co-hosted large conferences such as the International Neuro-Ophthalmology Symposium and the Asia-Pacific Academy of Ophthalmology Congress achieving significant delegate attendances and attracting renowned speakers from around the world.

The Young Ophthalmologist (YO) Chapter was formed in 2017 with a long-term goal of engaging ophthalmologists from the time they begin residency training to attaining specialist accreditation. The YO has also been very actively participating in various conferences in the region and internationally. The Society's Women's Chapter was established in 2025 to promote, empower and support women in the field of ophthalmology.

For more information, please visit <https://www.ssophth.org/>.



## College of Ophthalmologists (COPH)

The Chapter of Ophthalmologists had subsisted under the purview of the College of Surgeons, Singapore since the College was formed in 2004.

With a steady growth in the Chapter's membership and in the objective to enhance the development of the specialty, as well as, having a stronger presence to advocate the future of ophthalmology, the idea of converting the Chapter into a College to better serve the community, all ophthalmologists and trainees was mooted. After a year of effort dedicated to the formation process, the College of Ophthalmologists was formed on 20 January 2009 under the Academy of Medicine, Singapore.

For more information, please visit <https://www.ams.edu.sg/colleges/COPH/home>.



College of Ophthalmologists  
Academy of Medicine, Singapore

## Academy of Medicine, Singapore (AMS)

Formed in 1957, the Academy of Medicine, Singapore is a professional institution of medical and dental specialists devoted to advancing the art and science of medicine in Singapore through postgraduate specialist training, maintenance of high standards of competency and ethical integrity through continuous professional development as well as dissemination of information and knowledge to the public on matters related to health.

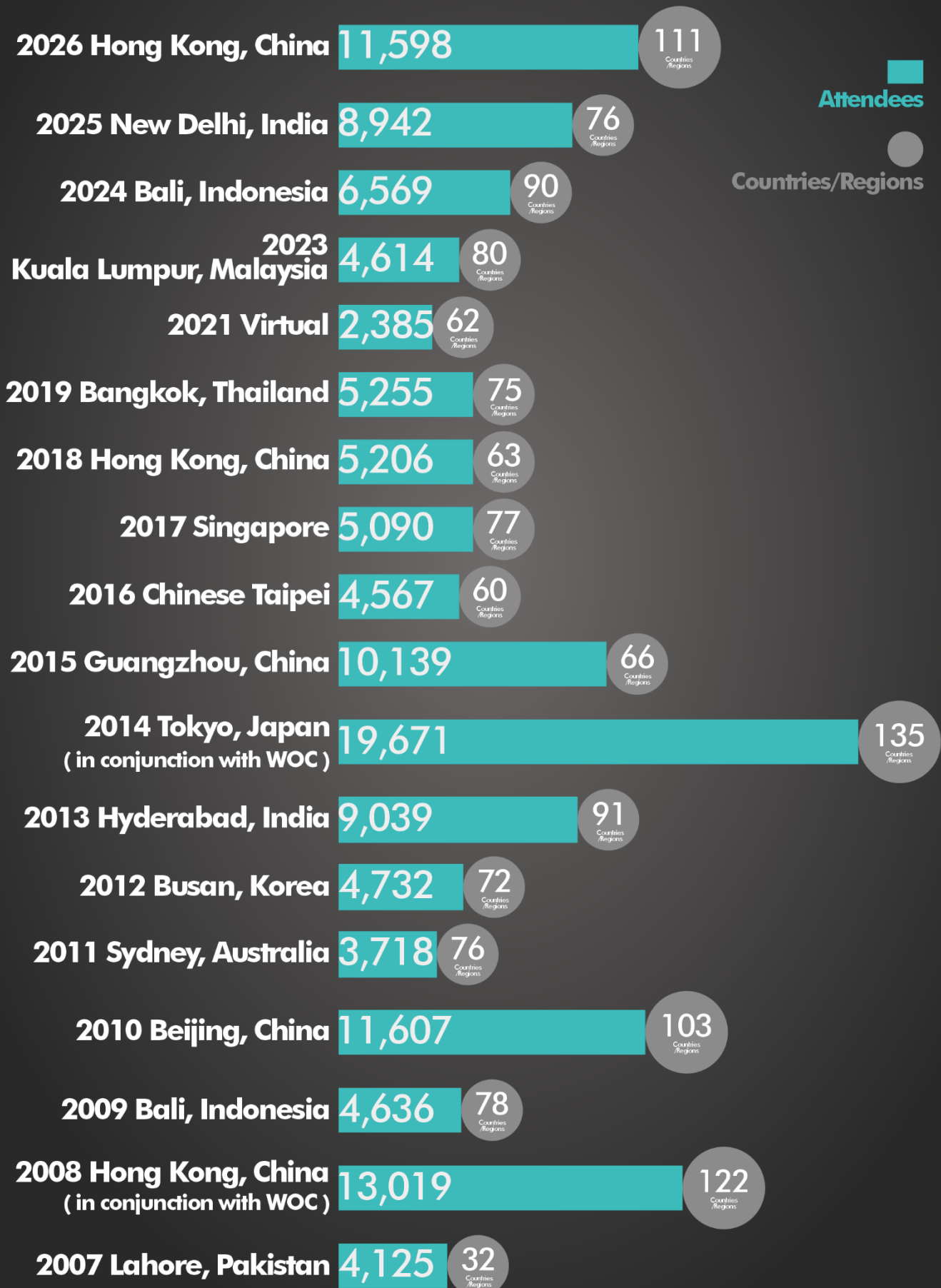
For more information, please visit <https://www.ams.edu.sg>.



ACADEMY OF MEDICINE  
SINGAPORE

# Attendance Profile

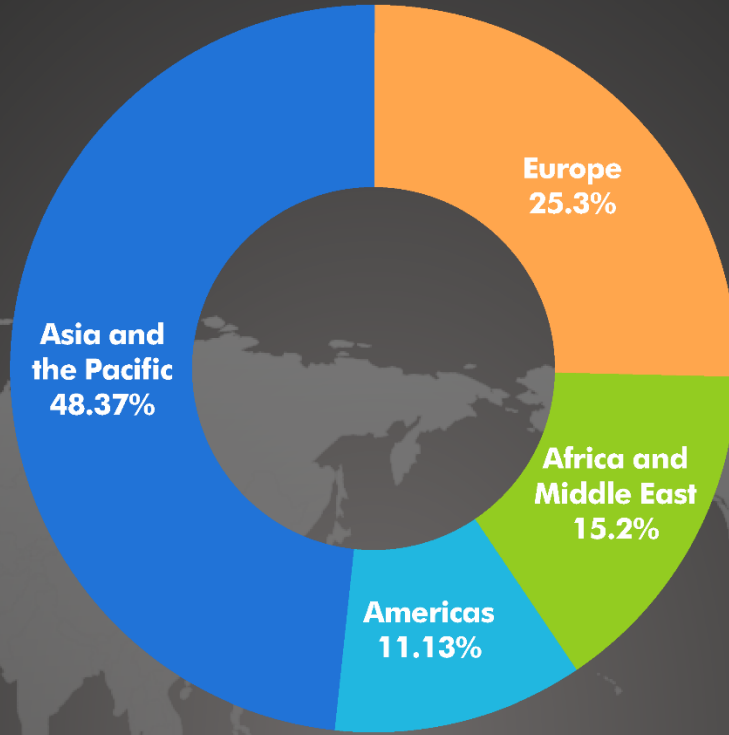
We are pleased to announce that the 42<sup>nd</sup> APAO Congress will take place in Singapore from March 18-21, 2027, with an expected attendance of over 7,000 delegates.



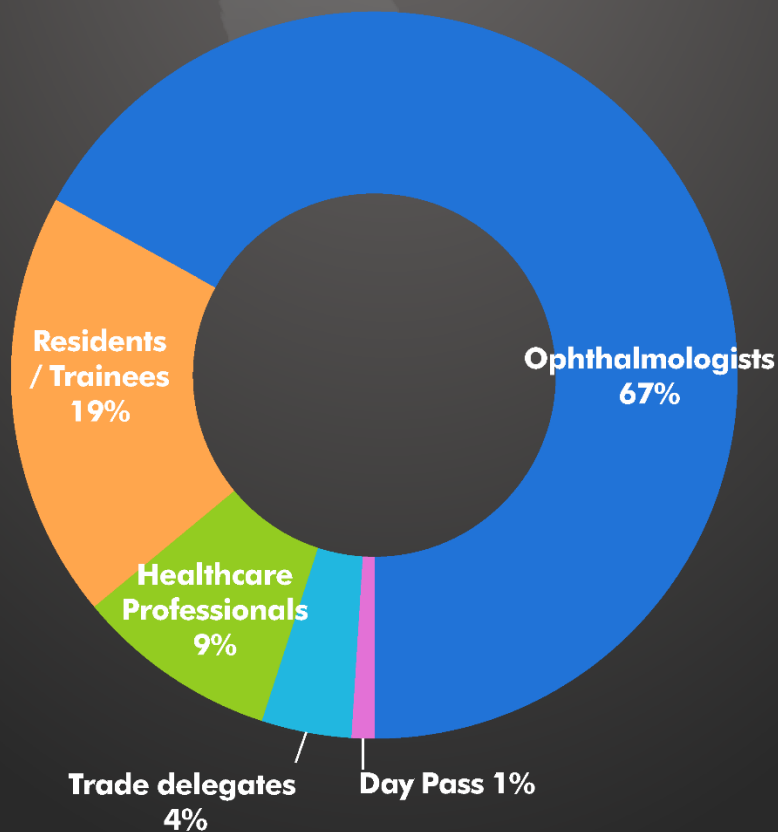
# APAO 2026 Statistics

Total Countries / Territories Represented: 111

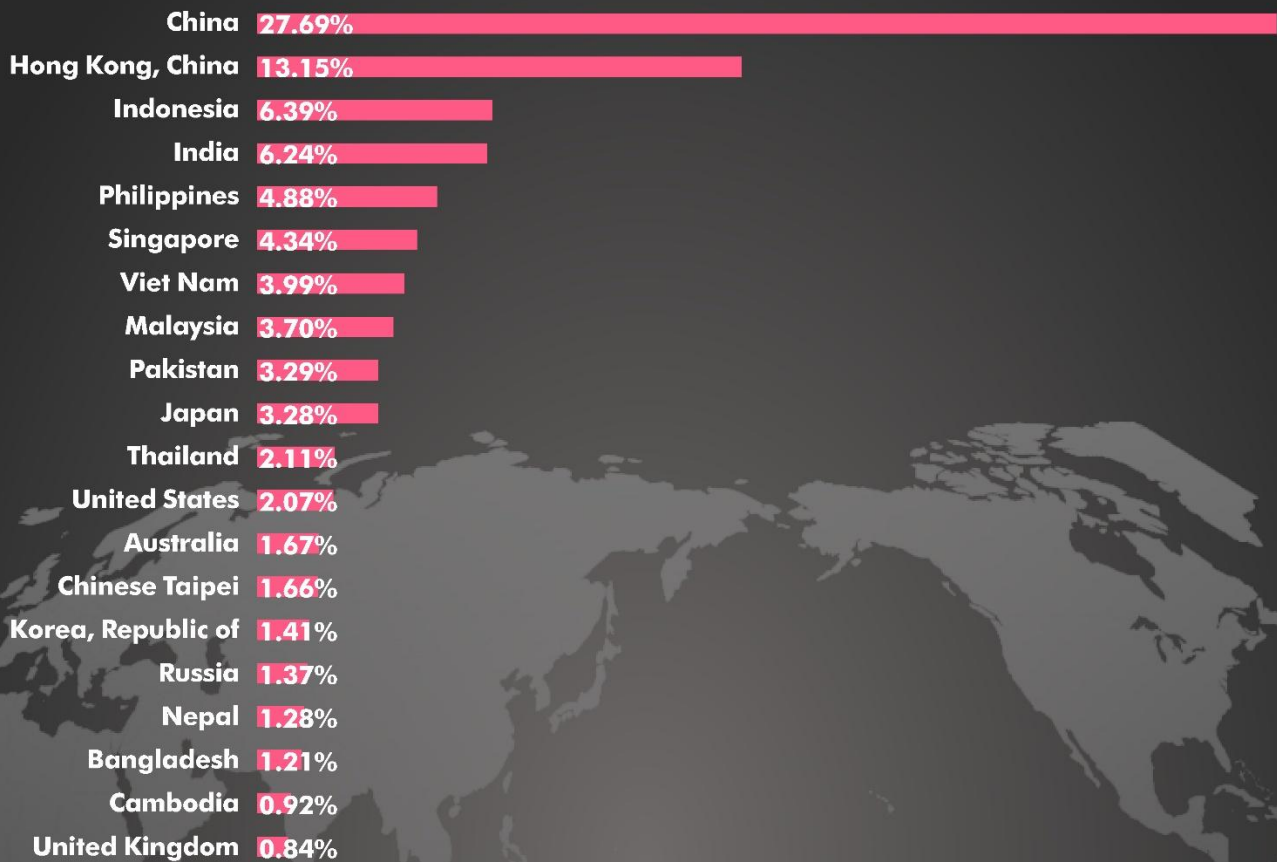
### Average Participation Rate by Region



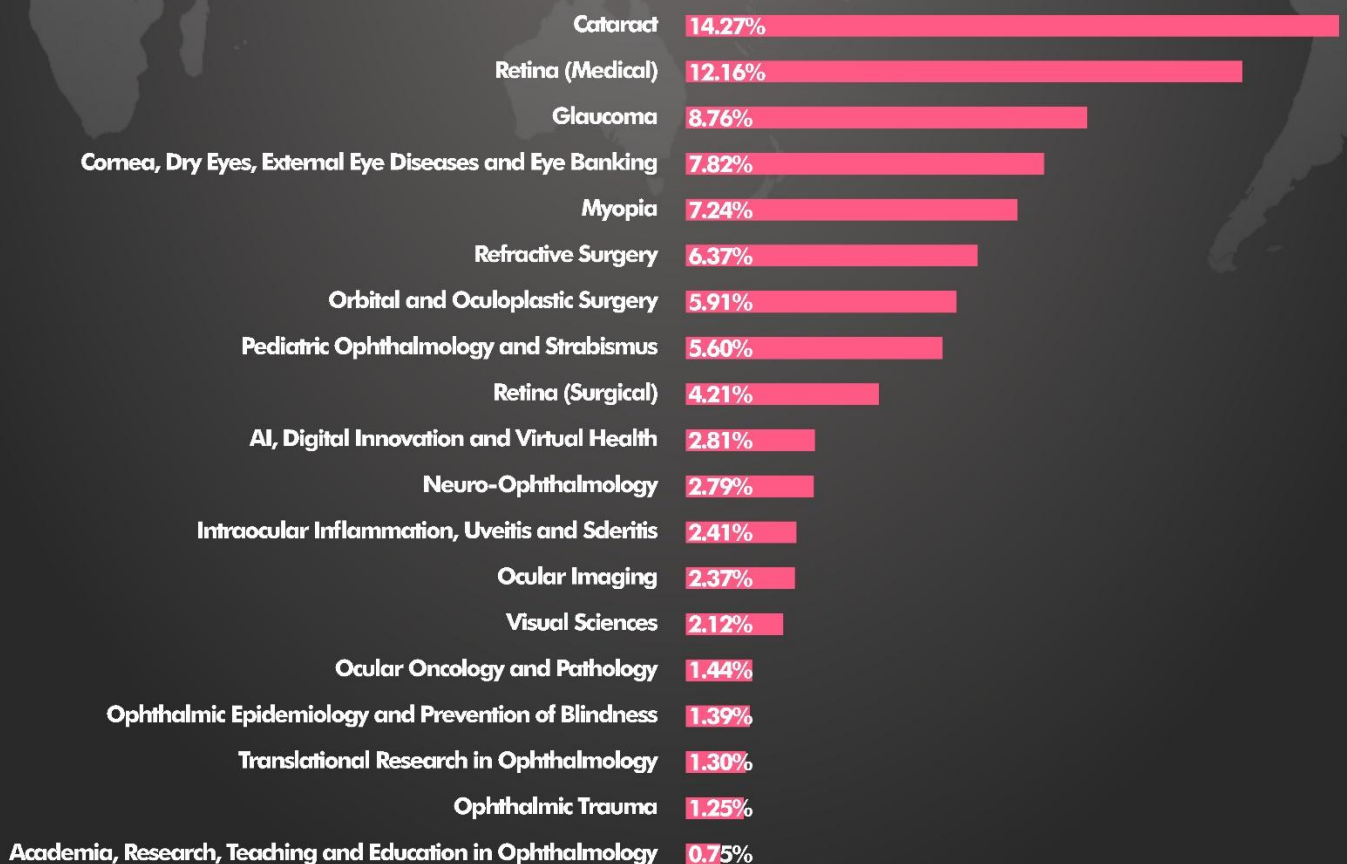
### Distribution by Registration Type



# Top 20 Participating Countries / Territories in 2026

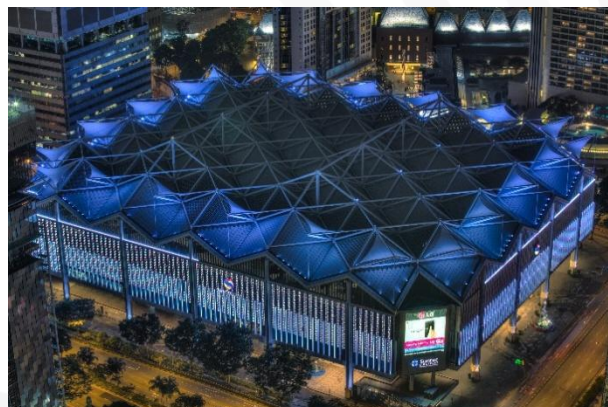


## Participants by Area of Interest



# Congress Venue

## Suntec Singapore Convention and Exhibition Centre



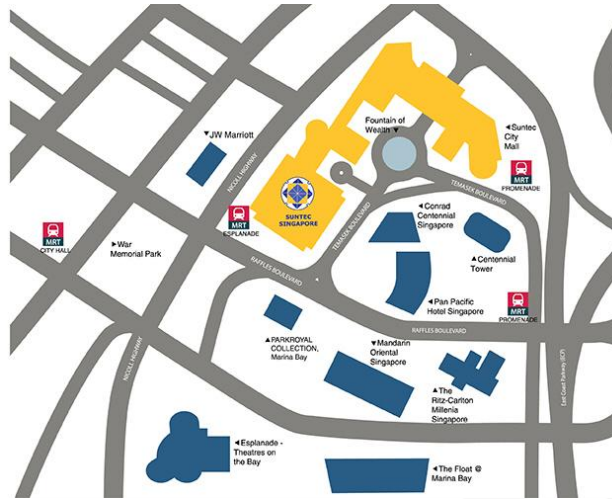
Suntec Singapore Convention & Exhibition Centre is Asia's preferred meetings venue with over 25 years of experience in the Meetings, Incentives, Conventions, and Exhibitions (MICE) industry, located in the heart of Singapore's Central Business District.

Established in 1995, Suntec Singapore has hosted more than 30,000 events and acquired a strong reputation as the world's preferred and most awarded international venue. The venue offers 42,000 sqm of flexible event space and world-class meeting facilities, with the capacity to host 10 to 10,000 guests within the venue. Suntec Singapore remains the venue of choice, having successfully hosted more than 30,000 local and international events, cementing its status as a preferred destination for exceptional gatherings.

Singapore is a vibrant, multi-cultural city-state. With its blend of stunning modern architecture, diverse culinary delights, lush green spaces and renowned cleanliness, exhibitors and delegates will be able to enjoy a unique and unforgettable experience in Singapore during the 42<sup>nd</sup> APAO Congress.

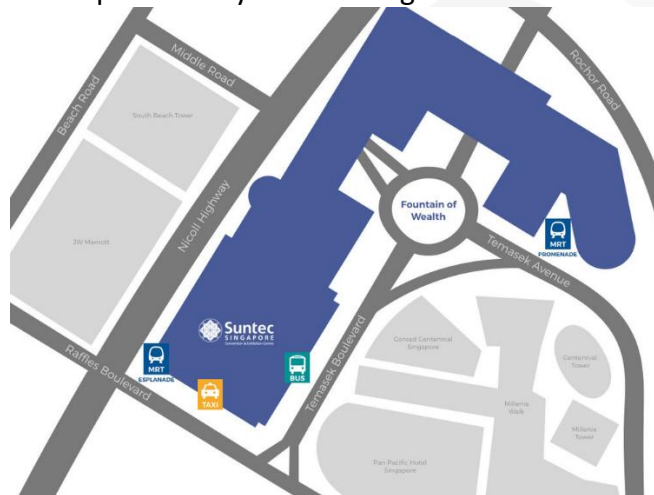
### Accommodation

Suntec Singapore is located next to a wide range of hotels to suit various budgets, from luxury hotels to more budget-friendly alternatives.



## Transportation

Suntec Singapore is in the Central Business District in the heart of the city, providing easy access to the Centre via various land transport links. The map below shows nearby roads, Mass Rapid Transport (MRT) Stations, taxi stands, and bus stops that may be used to get here.



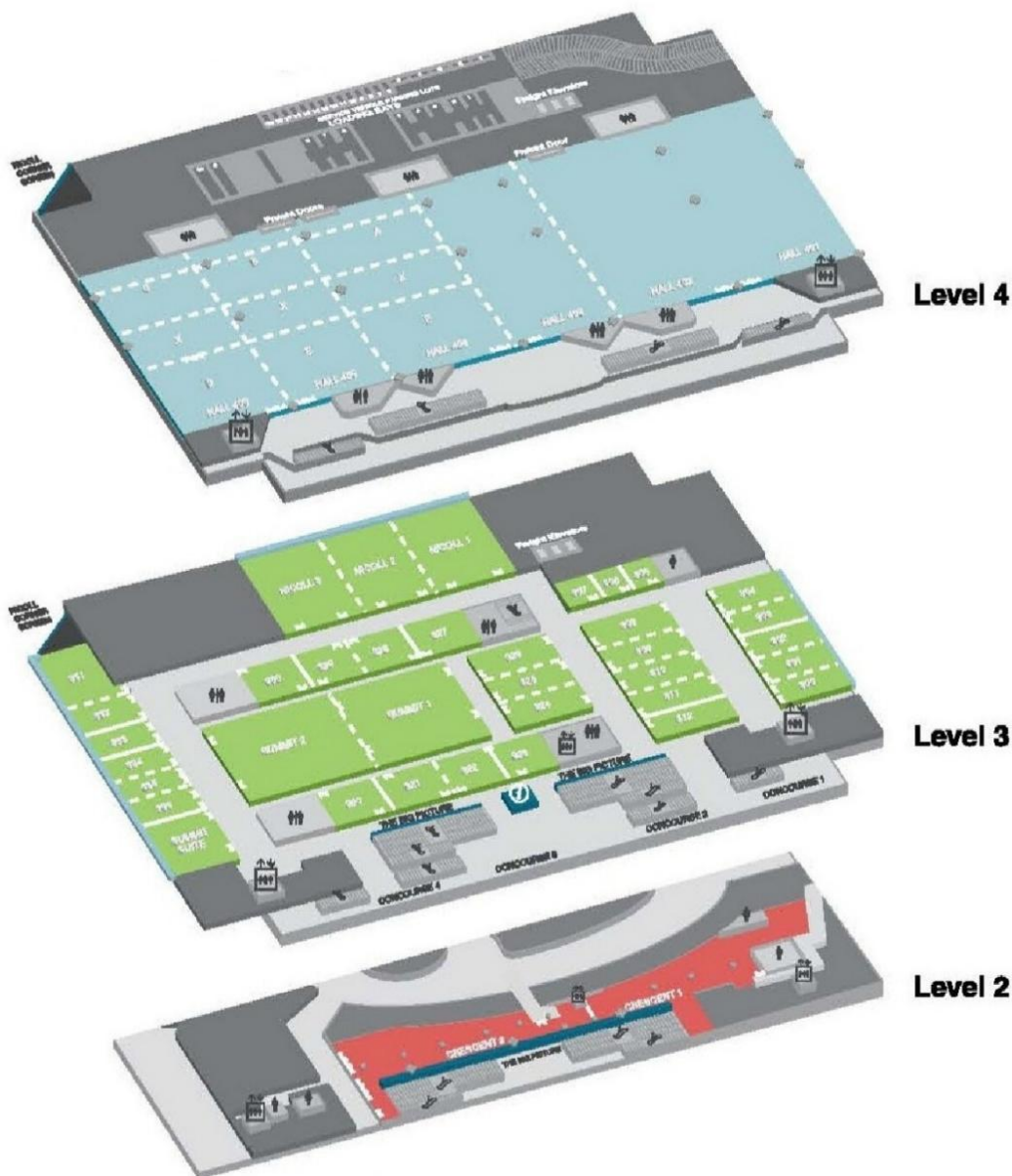
For transport options, please view the links below:

- Via Public Transport:
  - [Bus](#)
  - [Mass Rapid Transit \(MRT\) \[Railway System\]](#)
- [Getting to Suntec from the Airport](#)
- [Parking](#)
- [Taxi & Private Hires](#)
- [Luxury Transport](#)
- [Walking](#)
- [Coach Drop off and Pick Up](#)
- [Personal Mobility Devices \(PMDs\)](#)

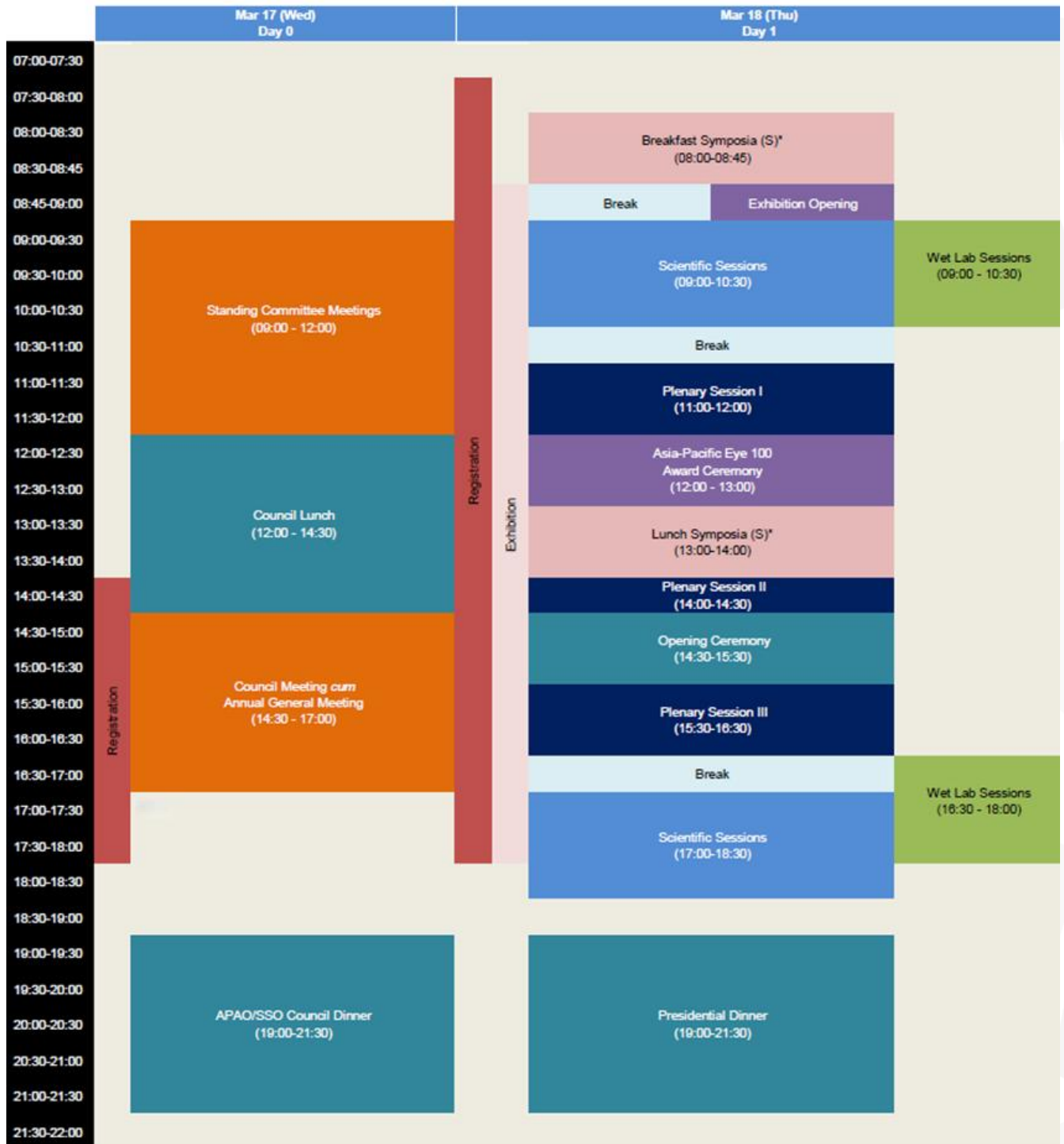
# Venue Floor Plan

Level 4, Suntec Convention Centre: Plenary & Scientific Sessions and Exhibition Area

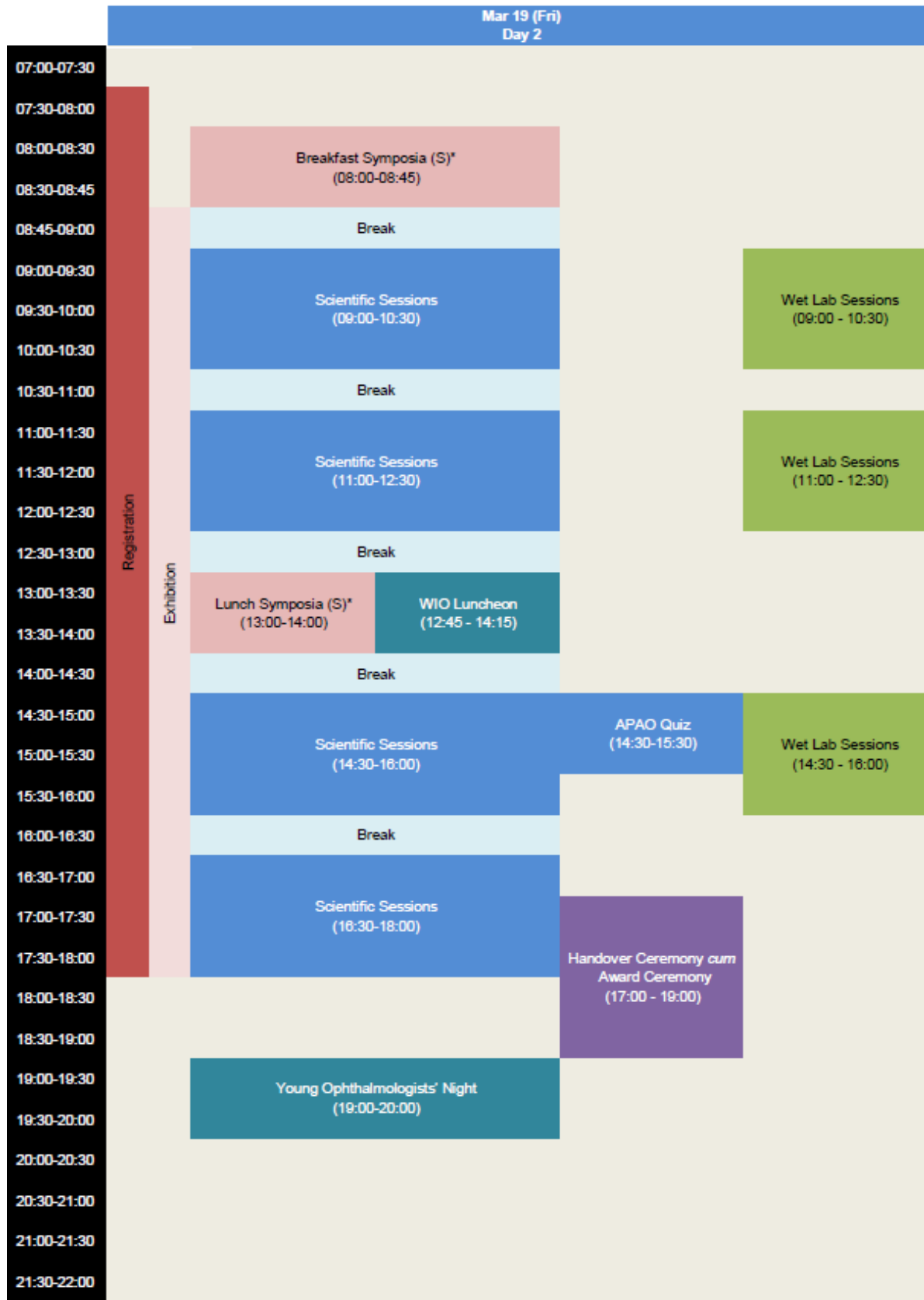
Level 3, Suntec Convention Centre: Scientific Sessions



# Program Overview



 Sponsored Programs



	Mar 20 (Sat) Day 3		Mar 21 (Sun) Day 4																																																
07:00-07:30	Registration	Fundraising Run (07:00-08:00)	Registration																																																
07:30-08:00		Exhibition		Registration																																															
08:00-08:30					Breakfast Symposia (S)* (08:00-08:45)	Registration																																													
08:30-08:45					Exhibition		Registration																																												
08:45-09:00								Break	Registration																																										
09:00-09:30								Scientific Sessions (09:00-10:30)		Wet Lab Sessions (09:00 - 10:30)	Scientific Sessions (09:00-10:30)																																								
09:30-10:00								Exhibition		Registration	Registration																																								
10:00-10:30												Exhibition	Registration	Registration																																					
10:30-11:00															Break	Break	Break																																		
11:00-11:30															Exhibition	Registration	Registration																																		
11:30-12:00																		Exhibition	Registration	Registration																															
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13:00-13:30																											Exhibition	Registration	Registration																						
13:30-14:00																														Lunch Symposia (S)* (13:00-14:00)	LDP Alumni Reception (13:00 - 14:00)	Registration																			
14:00-14:30																														Exhibition	Registration		Registration																		
14:30-15:00																																		Exhibition	Registration	Registration															
15:00-15:30																																					Exhibition	Registration	Registration												
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19:00-19:30												Exhibition	Registration	Registration																																					
19:30-20:00																																																		Exhibition	Registration
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21:00-21:30																					Exhibition	Registration	Registration																												
21:30-22:00																								Exhibition	Registration	Registration																									
																											Cultural Party (18:30 - 22:00)																								

# Scientific Program



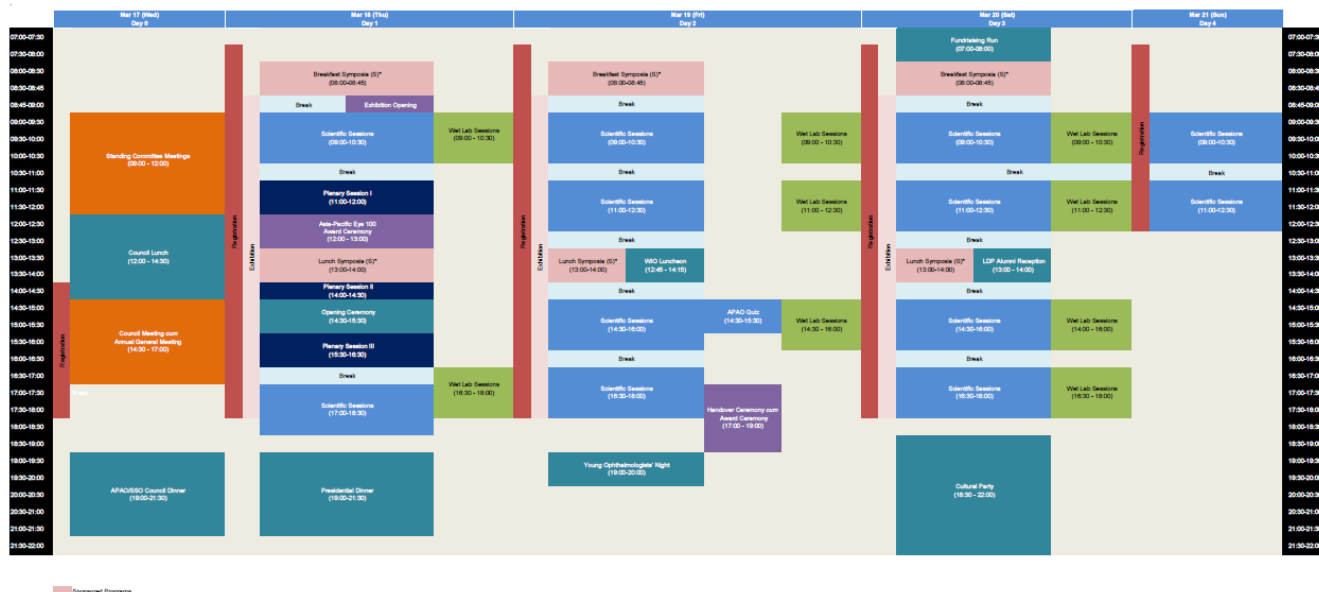
Spanning 3.5 days, the APAO 2027 scientific program will cover 19 subspecialty areas, including clinical ophthalmology and visual sciences. Through interactive plenary sessions, free paper discussions, poster sessions, keynote lectures, and video showcases, participants will engage in intellectually stimulating dialogues to explore the latest trends and breakthroughs in eye health.

The Scientific Program Committee, chaired by Prof. Dennis Lam, is set to bring together about 800 top-notch speakers to engineer a world-class scientific program.

Guided by the theme “The Future of Ophthalmology,” the APAO 2027 Congress will serve as a powerful catalyst for global advancements in ophthalmology. It seeks to enhance ophthalmologists’ capabilities, push forward innovation, upgrade technologies, and drive progress in eye care.

The full program will be updated on our congress website at <https://2027.apaophth.org/>.

APAO Congress 2027 Proposed Program Overview



# Social Programs



### **Opening Ceremony**

The Opening Ceremony will take place on the first day of the Congress. Highlights of the ceremony include the presentation of five APAO Named Awards, which are the Jose Rizal Medal, the Holmes Lecture, the ICO Mark Tso Golden Apple Award, the Nakajima Award, and the Dennis Lam Award.

### **Presidential Dinner**

This is a prestigious occasion which will be attended by 280 guests, invited by the Congress President.

### **Cultural Party**

Participants can socialize and forge connections in a laid-back setting, which is conducive for networking among the attendees. They can also relax and enjoy the occasion with their families and friends.

### **Fundraising Run**

Since its inception in 2016, the APAO Fundraising Run has served as a meaningful initiative to support communities in need. On average, the event attracts around 300 runners each year, with participation exceeding 330 in both 2019 and 2026.

### **Women in Ophthalmology Luncheon**

An annual luncheon held during the APAO Congress which brings female ophthalmologists together, providing a meaningful opportunity to be inspired by women leaders and to gain insights into the challenges they have overcome on their journey to success.

### **YO Lounge and YO Night**

The YO Lounge provides endless opportunities for networking with academy leaders and peers, and serves as a rest stop from a busy educational agenda. The YO Night is a social event that provides young ophthalmologists the opportunity to network and reconnect with friends and colleagues.

### **APAO LDP Alumni Reception**

The APAO Leadership Development Program runs every year. All graduates of the program are eligible to join an alumni group to get together, learn together and continue to grow after graduation. The Alumni Reception provides opportunities to foster continuing relationships with classmates and graduates across years.

## Website

Highlights of program updates and activities will be published via <https://2027.apaophth.org/> regularly.

## Important Dates

For key starting dates and deadlines, see below. We highly encourage you to mark your calendar accordingly.

Schedule	Date
Early Bird Registration Opens	Feb 27, 2026
Abstract Submission Opens	Apr 15, 2026
Exhibitor Manual Releases	Jul 15, 2026
Exhibit & Support 1 <sup>st</sup> Deposit Due	Jul 31, 2026
Abstract Submission Closes	Sep 7, 2026
Exhibit & Support 2 <sup>nd</sup> Deposit Due	Oct 2, 2026
Priority Point Deadline	Oct 12, 2026
Early Bird Registration Closes	Oct 12, 2026
Exhibit & Support Final Deposit Due	Nov 30, 2026
Submission Deadline of Industry – Sponsor Symposia / Wet Lab Courses	Dec 22, 2026
Advertisement & Signage Artwork Due	Jan 15, 2027
Advance Registration Closes	Feb 25, 2027
On-Site Registration	Mar 17-21, 2027
APAO Exhibition	Mar 18-20, 2027
Opening Ceremony & Plenary Sessions	Mar 18, 2027
Presidential Dinner	Mar 18, 2027
Fundraising Run	Mar 20, 2027
Cultural Party	Mar 20, 2027

# Sponsorship Opportunities

The APAO 2027 Congress will provide a wide range of sponsorship opportunities for our sponsors and exhibitors to increase their brand exposure beyond the exhibition hall and interact with influential delegates from numerous ophthalmic societies.

Modest sponsorship packages are available to recognize the long-term support from sponsors and we welcome the participation of new sponsors. Alternatively, sponsors may select individual items instead of a full package. You may choose the sponsorship option that best caters to your company's needs.

## Benefits & Acknowledgments

It is the expressed intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Exhibition Directory
- Company name and logo on sponsorship acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to the APAO 2027 Congress

# Sponsorship Packages

## Sponsor Benefits

Five sponsorship packages are available, with the benefits summarized as follows:

Benefit	Diamond US\$240,000	Platinum US\$180,000	Gold US\$160,000
1. Symposium	2 lunch symposiums (60 minutes ea.) 1 breakfast symposium (45 minutes ea.)	2 lunch symposiums (60 minutes ea.)	1 lunch symposium (60 minutes ea.) 1 breakfast symposium (45 minutes ea.)
2. Pre/Post-Congress Webinar	1 Pre/Post-Congress Webinar*		
3. Industrial Presentation Stage (30 mins)	2 tea breaks 1 normal timeslot	1 normal timeslot	
4. Exhibition Space	81 m <sup>2</sup> booth space in prime location	72 m <sup>2</sup> booth space in prime location	54 m <sup>2</sup> booth space in prime location
5. Complimentary Registration	30	20	8
6. Complimentary Presidential Dinner Tickets	4	2	2
7. Complimentary Cultural Party Tickets	10	7	5
8. Congress App	3 pop-up ads	2 pop-up ads	2 pop-up ads
9. Delegate Bag	Logo on delegate bag	N/A	N/A
10. Delegate Bag Insert (Souvenir preferable)	3	2	1
11. Product Catalogue in the Delegate Bag	1	N/A	N/A
12. Exhibition Directory – Advertising	3 full pages Full color	2 full pages Full color	2 full pages Full color
13. Program Display Pop-Up Ad	1	1	N/A
14. Advance Mailing to APAO Database	1	N/A	N/A
15. Advance Mailing to Delegate List	4	2	2
16. Post Mailing to Delegate List	1	N/A	N/A
17. APAO Facebook/ X (Twitter) Posts	4	2	2
18. Logo on Congress Flyers, Backdrops, Registration Area, Signage inside the Congress Venue & App	✓	✓	✓
19. Logo on the Back of Name Badge	✓	✓	✓
20. Acknowledgment in E-newsletter	✓	✓	✓
21. Logo Link on the Congress Website to Own Site	Logo link + 500 words company profile	Logo link + 300 words company profile	Logo link + 200 words company profile
22. Use of APAO 2027 Congress Logo	✓	✓	✓
23. Peripheral Items <sup>#</sup>	20% discount	20% discount	20% discount

### Remarks:

1. Upgrading from a breakfast symposium to a lunch symposium is subject to venue availability. Sponsors may be required to bear additional costs arising from the upgrade.
2. Upgrading from a lunch symposium to a live surgery session is subject to venue availability. Sponsors may be required to bear additional costs arising from the upgrade.
3. Package sponsorships are allocated on a first-come, first-served basis.
4. For information about the [Silver](#) and [Bronze](#) Packages, please refer to the relevant sections.

1. **Lunch Symposium**
  - Two 60-minute lunchtime symposiums in the lecture hall (capacity over 450) on two different days (ONLY)
  - The exact schedule of the symposiums will be assigned by the organizers who endeavor to accommodate the needs of every diamond sponsor as much as possible
  - Food and drinks are to be provided for the audience attending the sponsored symposiums at the sponsors' own expense
2. **Breakfast Symposium**
  - One 45-minute breakfast symposium in the lecture hall (capacity over 200)
  - The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible
  - Food and drinks are to be provided for the audience attending the sponsored symposium at the sponsors' own expense
  - The sponsor may upgrade the breakfast symposium to a lunch symposium by settling the price difference
3. **Pre / Post-Congress Webinar**
  - One 120-minute webinar on Zoom with a minimum of 30 minutes for discussion (capacity approx. 150 - 200)
  - The schedule of the symposium would be on Friday (Evening), Saturday (Morning / Evening) or Sunday (Morning / Evening). The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible
  - Company Video (less than 45 seconds) will be inserted at the beginning or end of the webinar
4. **Industrial Presentation Stage**
  - Two 30-minute slots within tea breaks & One 30-minute slot in any timeslots during the scientific session in the Exhibition Hall
  - The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible
  - One display monitor, an audio system and 2 microphones are provided
5. **Exhibition Space**
  - Nine complimentary units (= 81 m<sup>2</sup>)
  - Three complimentary exhibitor badges for each 9 m<sup>2</sup> exhibit space
  - Priority choice of exhibition space and location
  - The larger the area, the higher the priority
  - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer
6. **Complimentary Registration**
  - Thirty complimentary trade delegate badges
  - Each trade delegate registration will enjoy the same entitlement as normal delegate registration
7. **Presidential Dinner**
  - Four complimentary tickets
8. **Cultural Party**
  - Ten complimentary tickets
9. **Congress App**
  - Three pop-up advertisements in the Congress App on three different days selected by the sponsor
10. **Delegate Bag**
  - Company logo will be printed (1 color) on the delegate bag along with the congress logo/
  - Order of the logos will be based on alphabetical order of the company names
11. **Product Catalogue**
  - One product catalogue of less than 8 pages and not more than 150 grams for each page

12. **Delegate Bag Insert**
  - Up to three promotional souvenirs of a size not exceeding 15cm (L) x 10 cm(W) x 5cm (D) each
13. **Exhibition Directory – Advertising**
  - Three full-page, 4-full color ads in the Exhibition Directory
14. **Program Display Pop-Up Ad**
  - One program display pop-up ad
15. **Advance Mailing to the APAO Database**
  - One advance mailing to the APAO Database
16. **Advance Mailing to the Delegate List**
  - Four advance mailing to delegate list
17. **Post Mailing to the Delegate List**
  - One Post mailing to delegate list
18. **APAO Facebook / X (Twitter) Posts**
  - Four post feeds on APAO Facebook / X (Twitter) Pages
19. **Logo**
  - Company logo on congress flyers, backdrops in registration area, signage in the congress venue, Congress App, the back of name badge and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue)
20. **Logo Link**
  - Logo link on the congress website to company website and company name link to company profile in less than 500 words
21. **Use of Congress Logo**
  - Use of congress logo on company communications relating to the APAO 2027 Congress
22. **Peripheral Items**
  - 20% discount on the order of delegate items and on-site items on the peripheral item list

*Remarks: Diamond sponsors will be given priority over platinum, gold, silver, and bronze sponsors in the assignment of sponsored symposiums and exhibition space.*

1. **Lunch Symposium**
  - Two 60-minute lunchtime symposiums in the lecture hall (capacity over 450) on two different days (ONLY)
  - The exact schedule of the symposiums will be assigned by the organizers who endeavor to accommodate the needs of every platinum sponsor as much as possible
  - Food and drinks are to be provided for the audience attending the sponsored symposiums at sponsors' own expense
2. **Industrial Presentation Stage**
  - One 30-minute slot in any timeslots during the scientific session in the Exhibition Hall
  - The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible
  - One display monitor, an audio system and 2 microphones are provided
3. **Exhibition Space**
  - Eight complimentary units (= 72 m<sup>2</sup>)
  - Three complimentary exhibitor badges for each 9 m<sup>2</sup> exhibit space
  - Priority choice of exhibition space and location after diamond sponsors
  - The larger the area, the higher the priority
  - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer
4. **Complimentary Registration**
  - Twenty complimentary trade delegate badges
  - Each trade delegate registration will enjoy the same entitlement as normal delegate registration
5. **Presidential Dinner**
  - Two complimentary tickets
6. **Cultural Party**
  - Seven complimentary tickets
7. **Congress App**
  - Two pop-up advertisements in the Congress App (2 days) selected by the sponsor
8. **Delegate Bag Insert**
  - Up to two promotional souvenirs of a size not exceeding 15cm (L) x 10 cm(W) x 5cm (D) each
9. **Exhibition Directory – Advertising**
  - Two full-page, 4 full color ads in the Exhibition Directory
10. **Program Display Pop-Up Ad**
  - One program display pop-up ad
11. **Advance Mailing to Delegate List**
  - Two advance mailings to delegate list
12. **APAO Facebook / X (Twitter) Posts**
  - Two post feeds on APAO Facebook / X (Twitter) pages
13. **Logo**
  - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app, the back of name badge and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue)
14. **Logo Link**
  - Logo link on congress website to company website and company name link to company profile in less than 300 words
15. **Use of Congress Logo**
  - Use of congress logo on company communications relating to the APAO 2027 Congress
16. **Peripheral Items**
  - 20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Platinum sponsors will be given priority over gold, silver, and bronze sponsors in the assignment of sponsored symposia and exhibition space.

1. **Lunch Symposium**
  - One 60-minute lunchtime symposium in the lecture hall (capacity over 200)
  - The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every gold sponsor as much as possible
  - Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense
2. **Breakfast Symposium**
  - One 45-minute breakfast symposium in the lecture hall (capacity over 200)
  - The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every gold sponsor as much as possible
  - Food and drinks are to be provided for the audience attending the sponsored symposium at the sponsors' own expense
  - The sponsor may upgrade the breakfast symposium to a lunch symposium by settling the price difference
3. **Exhibition Space**
  - Six complimentary units (= 54 m<sup>2</sup>)
  - Three complimentary exhibitor badges for each 9 m<sup>2</sup> exhibit space
  - Priority choice of exhibition space and location after those selected by diamond and platinum sponsors
  - The larger the area, the higher the priority
  - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer
4. **Complimentary Registration**
  - Eight complimentary trade delegate badges
  - Each trade delegate registration will enjoy the same entitlement as normal delegate registration.
5. **Presidential Dinner**
  - Two complimentary tickets
6. **Cultural Party**
  - Five complimentary tickets
7. **Delegate Bag Insert**
  - Up to one promotional souvenir of a size not exceeding 15cm (L) x 10 cm(W) x 5cm (D) each
8. **Congress App**
  - Two pop-up advertisements in the Congress App (2 days) selected by the sponsor
9. **Exhibition Directory – Advertising**
  - Two full-page, 4-full color ads in the Exhibition Directory
10. **Advance Mailing to Delegate List**
  - Two advance mailings to delegate list
11. **APAO Facebook / X (Twitter) Posts**
  - Two post feeds on APAO Facebook / X (Twitter) pages
12. **Logo**
  - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app, the back of name badge and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue)
13. **Logo Link**
  - Logo link on congress website to company website and company name link to company profile in less than 200 words
14. **Use of Congress Logo**
  - Use of congress logo on company communications relating to the APAO 2027 Congress
15. **Peripheral Items**
  - 20% discount on the order of delegate items and on-site items on the peripheral item list

*Remarks: Gold sponsors will be given priority over silver and bronze sponsors in the assignment of sponsored symposia and exhibition space.*

## Silver Sponsorship Package

**US\$120,000**

Sponsors who support the congress with a total sponsorship of US\$120,000 – US\$159,999 are automatically considered as silver sponsors with the following entitlements:

1. **Presidential Dinner**
  - One complimentary ticket
2. **Advance Mailing to Delegate List**
  - One advance mailing to delegate list
3. **Signage**
  - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue)
4. **Exhibition Directory – Advertising**
  - One full-page, 4 full color ads in the Exhibition Directory
5. **Logo Link**
  - Logo link on congress website to company website and company name link to company profile in less than 100 words

## Bronze Sponsorship Package

**US\$80,000**

Sponsors who support the congress with a total sponsorship of US\$80,000 – US\$119,999 are automatically considered as bronze sponsors with the following entitlements:

1. **Presidential Dinner**
  - One complimentary ticket
2. **Signage**
  - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue)
3. **Exhibition Directory – Advertising**
  - One half-page, 4-color ads in the Exhibition Directory
4. **Logo Link**
  - Logo link on congress website to company website and company name link to company profile in less than 50 words

# Sponsorship Items

## Scientific Program Items

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### Sponsored Programs

#### **A01 Lunch Symposium (450 pax or above)**

**US\$37,000**

Sponsors will have the opportunity to hold a lunch symposium in a lecture hall seating over 450 delegates. The session will last for 60 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

#### **A02 Lunch Symposium (200-450 pax)**

**US\$35,000**

Sponsors will have the opportunity to hold a lunch symposium in a lecture hall seating over 200 delegates. The session will last for 60 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

#### **A03 Breakfast / Evening Symposium**

**US\$26,000**

Sponsors will have the opportunity to hold a breakfast/evening symposium in a lecture hall seating over 200 delegates. The session will last for 45 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

#### **A04 Wet Laboratory Instruction Course**

**US\$20,000 per day**

**Sole Sponsor for each subspecialty: US\$30,000 per day**

Wet laboratory (wet lab) surgical training sessions have been organized at the APAO Congress since 2018. These wet labs allow delegates to learn and practice new surgical techniques to prevent and manage complications.

Sponsors will have the opportunity to hold a web lab session in a room seating from 15-30 delegates. Each session will last for 120 minutes. The exact schedule will be assigned by the organizer. It is the responsibility of the sponsors to arrange all instructors and equipment necessary for the wet lab sessions. Utility services such as electricity and cleaning services are to be provided at the sponsors' own expense.

#### **A05 Ocular Imaging Competition**

**US\$20,000**

The sponsor will have the opportunity to sponsor this competition, which is co-organized by APAO and APOIS. The competition anticipates over 800 submissions across 10 categories. The sponsor's logo will appear on the submission platform, digital LED wall wherever appropriate. A representative of the sole sponsor will present the prizes to the awardees during the Cultural Party.

#### **A06 APAO Travel Grants**

**US\$13,000**

The total sponsorship fee of USD 13,000 will directly support ten selected recipients by providing each with a USD 1,000 travel grant for the Congress. The remainder of the fee covers the essential administrative and licensing costs (USD 3,000) that make the program possible. As a special honor, a representative of the sponsor will be invited to present the grants to the recipients.

#### **A07 Pre / Post-Congress Webinar (June – October)**

**US\$12,000**

The sponsor can offer a 60-minute live webinar with a minimum of 30 minutes of discussion between June and October. A 45-second company video will be relayed at the beginning or the end of the webinar.

#### **A08 APAO Quiz**

**US\$8,000**

The sponsor has the opportunity to sponsor this competition. The competition anticipates over 1,000 participants. The sponsor's logo will appear on the quiz platform, promotional flyer and digital LED wall (if available) wherever appropriate. A representative of the sole sponsor will present the prizes to the awardees.

### **Social Programs**

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#### **B01 Presidential Dinner (Day 1 Evening, Mar 18, 2027)**

**US\$40,000**

The **sole sponsor** will have the opportunity to sponsor this prestigious occasion, which will be attended by around 200 VIPs invited by the Congress President. The sole sponsor's logo will appear on the backdrop, banner, and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

#### **B02 Cultural Party (Day 3 Evening, Mar 20, 2027)**

**US\$40,000**

The **sole sponsor** will have the opportunity to sponsor this open reception intended for all delegates attending the 42<sup>nd</sup> APAO Congress. The sole sponsor's logo will appear on the backdrop, banner, and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

#### **B03 Fundraising Run (Day 3 Morning, March 20, 2027)**

**US\$22,000**

The **sole sponsor** will have the opportunity to sponsor this fundraising run intended to raise funds for one of APAO's national/territorial member societies in need. The APAO Fundraising Run was organized from 2016-2026 with nearly 300 participants on average. The funds raised were donated 50% to local NGOs and 50% to APAO for educational purposes. The sponsor's logo will appear on the event invitation, promotional materials, T-shirt, trophies and accessories (e.g., bib), certificate of achievement and the finish line. The sponsor can also provide the opportunity for employees to participate in the event. Breakfast is provided for this event.

#### **B04 APAO LDP Alumni Reception (Day 3 Afternoon, March 20, 2027)**

**US\$18,000**

The **sole sponsor** will have the opportunity to sponsor this prestigious APAO Leadership Development Program (LDP) alumni luncheon reception intended for all APAO LDP graduates (n = >130), APAO leaders and Council members, program coordinators and instructors. The sole sponsor's logo will appear on the backdrop, banner, and signage wherever appropriate in the venue. The sole sponsor may place its company name and logo on the Abstract Book that contains all the project abstracts to be presented by the APAO LDP graduating class. The sole

sponsor's support will be acknowledged on the respective APAO LDP graduating class webpage. A representative of the sponsor will be invited to give a 2-minute speech in the reception.

**B05 Women-in-Ophthalmology Luncheon (Day 2 Afternoon, March 19, 2027) US\$9,000**

The **sole sponsor** will have the opportunity to sponsor this unique gathering intended for all female ophthalmologists attending the annual APAO Congress. It features respected speakers who will talk about various topics including dreams, business strategies, leadership, and professional growth. The sole sponsor's logo will appear on the event invitation, backdrop, and signage. This program is expected to attract around 100 attendees.

**B06 Young Ophthalmologists' Night (Day 2 Evening, March 19, 2027) US\$10,000**

The **sole sponsor** will have the opportunity to sponsor this prestigious gathering intended for all young ophthalmologists (YO) attending the annual APAO Congress, APAO leaders and Council Members, the APAO YO symposium coordinators and invited speakers. The sole sponsor's logo will appear on the event invitation and the APAO YO webpage. This program is expected to attract around 100 attendees.

**B07 APAO First-Timer/YO Program US\$4,000**

The **sole sponsor** will have the opportunity to sponsor this program which lets first-time attendees relax and enjoy themselves in the APAO Congress. Participants will be given a list of designated sessions in the Congress. Upon attendance in all those sessions, they will enter a raffle to win a free registration for the 2028 APAO Congress and a special prize from sole sponsor. The **sole sponsor** will give a 3-minute speech in the orientation session and its logo will appear on the backdrop, banner, and signage wherever appropriate in the venue. A representative of the sponsor will be invited to present the prize to the awardees.

## Branding Items

### Advertising Items

**C01 Advertisement in the Exhibition Directory**

Front of Back Cover	US\$6,000
Run of Page (Full)	US\$3,700
Run of Page (Half)	US\$1,800

**C02 Video on LED Display Wall**

US\$5,000 per congress  
US\$3,000 per day

A 2-minute video will be displayed on the LED Display Wall at a prominent location in the Convention Center. The video content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

### **C03 Program Display Pop-Up Ads**

**US\$8,000 per congress for all panels**  
**US\$5,000 per day for all panels**

**US\$4,000 per congress per 8 panels**  
**US\$2,500 per day per 8 panels**

Enhance your brand visibility with Program Display Pop-Up Ads, featured on the digital program displays and session directories throughout the venue. These high-traffic screens are frequently used by delegates to navigate the scientific program, locate sessions, and plan their schedules—making them an ideal platform for impactful brand exposure. The pop-up ad will be displayed on a single congress day selected by the sponsor. A maximum of 3 pop-up ads (excluding house ads) will be displayed per congress day. The final advertisement artwork file is to be provided by individual sponsors.

### **C04 Self-Registration Kiosk Advertisement**

**US\$2,500 per kiosk**

An advertisement will be prominently displayed on the self-registration kiosks located at the registration counter—one of the busiest areas of the Congress. There are 5-7 kiosks which are frequently used by delegates to check in and collect their materials.

### **C05 Mobile Guide Pop-Up Ads**

**US\$2,500**

Maximize your brand's visibility with Mobile Guide Pop-Up Ads featured on the official APAO 2027 Congress mobile app. These strategically placed pop-up ads will appear at key navigation points within the app, ensuring high visibility among delegates as they access schedules, session details, speaker bios, and venue maps. The pop-up ad will be displayed on a single congress day selected by the sponsor. A maximum of 3 pop-up ads (excluding house ads) will be displayed per congress day. The final advertisement artwork file is to be provided by individual sponsors.

### **C06 Advanced Mailing**

**US\$2,500**

An inbox message sent to all delegates by email. The message will be sent once on a single congress day selected by the sponsor. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

### **C07 Social Media Post (Video only)**

**US\$2,500**

A 2-minute video will be displayed on the APAO Facebook page once on a single congress day selected by the sponsor. The video content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

### **C08 Social Media Post (Image only)**

**US\$1,500**

A feed post will be displayed on the APAO Facebook page once on a single congress day selected by the sponsor. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

## **Delegate Items**

### **D01 Mobile Guide**

**US\$25,000**

The **sole sponsor's** logo will be displayed in a prominent position on the congress app for smartphones and tablet computers (production cost inclusive).

**D02 Lanyard** **US\$18,000**

The **sole sponsor**'s logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo (production cost inclusive).

**D03 Pocket Program** **US\$10,000**

The **sole sponsor**'s exclusive advertisement will be shown in a prominent position in the Pocket Program (production cost inclusive).

**D04 Pads and Pens** **US\$5,000**

The **sole sponsor** can highlight their company name and logo on two items that will be used throughout the congress. The pads and pens will be placed in the delegate bag and should be supplied by the exclusive sponsor, who will cover the production expenses. The organizer can offer a price quote.

## On-Site Items

**E01 Speaker Ready Room** **US\$25,000**

The sole sponsor's logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker Ready Room exclusively.

**E02 Wi-Fi Service** **US\$25,000**

The 4-day dedicated Wi-Fi service will keep delegates connected by sponsoring a wireless hotspot at the Congress. The sole sponsor's name will be prominently displayed with Wi-Fi SSID and on the landing page.

**E03 Signage** **US\$21,000**

There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

**E04 Poster Panels** **US\$18,000**

A dedicated area within the exhibition hall will be reserved for the display of scientific posters, providing a vibrant platform for the exchange of research and clinical insights. With over 300 poster panels showcasing cutting-edge work from around the world, this zone will attract significant delegate traffic throughout the Congress.

As the sole sponsor of the Poster Display Area, your logo will be prominently featured on each poster panel, ensuring extensive and repeated brand exposure to all attendees.

**E05 Electronic Video and Poster Platform** **US\$15,000**

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The sole sponsor's name and logo will be prominently displayed on the touch-screen monitors and will also appear on the instructions to video and poster presenters.

### **E06 Coffee Break**

**US\$15,000 per 3 days**  
**US\$5,000 per 1 day**

Sponsors will have the exclusive opportunity to host two 30-minute inter-session coffee breaks—one in the mid-morning and one in the afternoon—at the designated coffee break station, located within the video and poster presentation area. The exact schedule for these breaks will be assigned by the organizer. During each sponsored session, signage featuring the sponsor’s logo will be prominently displayed at the coffee station. Additionally, sponsors are welcome to provide branded coffee cups and napkins for delegates, offering a unique opportunity to increase brand visibility and engagement.

### **E07 Industrial Showcase**

**US\$4,500**

The sponsor(s) may present products, services, and/or research directly to 30 to 50 delegates in a highly visible area, as a cost-effective way to engage with Congress attendees. A display monitor, an audio system and 2 microphones will be provided. The duration of each session is 30 minutes, and the exact schedule will be assigned by the organizer with endeavors to accommodate the needs of every sponsor as much as possible.

### **E08 Innovative Programs**

**US\$9,000 per 3 days**  
**US\$4,000 per 1 day**

Sponsors will have the exclusive opportunity to host a 45-minute session in a dedicated area within the exhibition hall. Sponsors will have the flexibility to design and lead their own session, subject to approval by the Congress organizers to ensure thematic alignment. These sessions must be designed to spotlight cutting-edge topics, with a focus on artificial intelligence (AI) or other innovative developments. The exact schedule for these breaks will be assigned by the organizer. During each sponsored session, signage featuring the sponsor’s logo will be prominently displayed in the area to increase brand visibility and engagement.

### **E09 Charging Station**

**US\$10,000**

Attendees rely on their mobile devices and continuously request more convenient, comfortable spaces to charge. The sponsor can offer a service with a fully branded Charging Lounge in the exhibition hall.

### **E10 Young / Senior Ophthalmologists’ Lounge**

**US\$7,000**

The **sole sponsor’s** logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to the Young / Senior Ophthalmologists. The Sponsor may organize activities for Young / Senior Ophthalmologists in the lounge. The costs of light refreshments and drinks are inclusive.

### **E11 VIP Lounge**

**US\$5,000**

The **sole sponsor’s** logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are inclusive.

### **E12 Shuttle Bus Sponsorship**

### **Call for Pricing**

The **sponsor's** logo will be featured on the external bus wrap graphic displayed on buses travelling from the convention center to the cultural party venue. Pricing will be counted per bus, up to five buses.

### **E13 Meeting Room**

For a **~90 m<sup>2</sup> (max 30 pax)** room: US\$27,000 / 3 days, US\$10,000 / 1 day, US\$5,000 / half day

For a **~30 m<sup>2</sup> (max 10 pax)** room: US\$13,500 / 3 days, US\$5,000 / 1 day, US\$2,500 / half day

Sponsors will have the opportunity to rent an executive suite with a total area of ~30 m<sup>2</sup> / ~90 m<sup>2</sup> as an office or meeting space on site from March 18-20, 2027. The screen and projector are provided by the organizer. Other facilities as well as food and beverages are to be provided at the sponsors' own expense. Package sponsors will enjoy priority over exhibitors in securing an executive suite.

# Booth Information

## Modular Stands

Shell scheme is provided for all stands unless a space-only block is requested. The charge per booth is as follows:

### Commercial

Modular Booth	Price
3m x 3m Standing Booth	US\$8,000
3m x 2m Standing Booth	US\$5,500

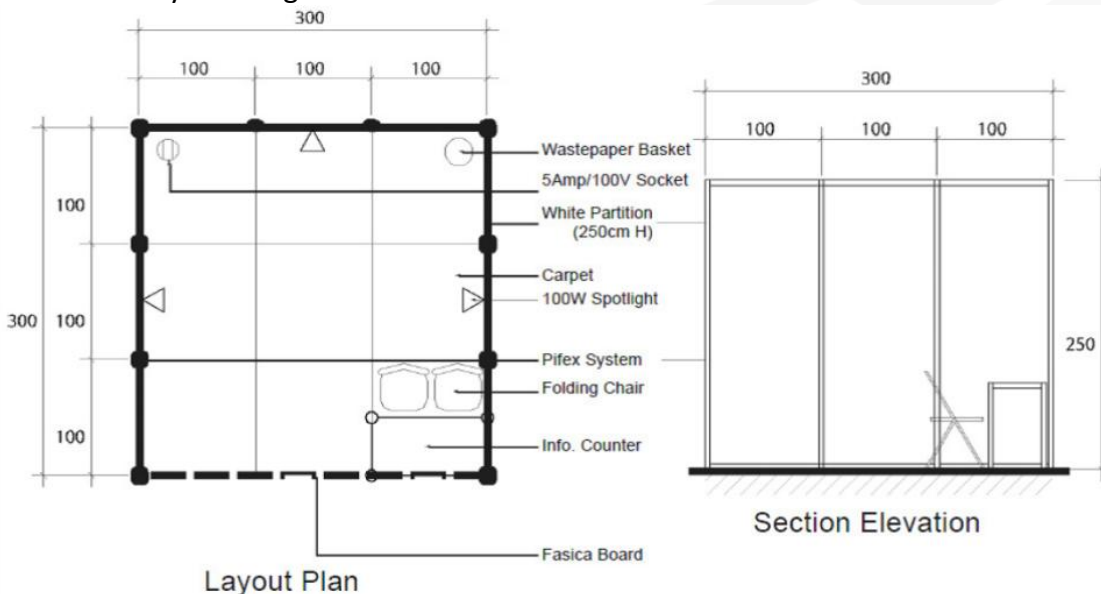
### Non-Profit (Selected location for hospital and/or institute only)

Modular Booth	Price
3m x 2m Standing Booth	US\$3,000

\*A floor plan will be sent along with the exhibitor guidelines and booth application form at a later stage

The stand fees include the following:

- Complimentary exhibitor badges for 3 persons per 9 square meters
- Shell scheme with fascia panel, if required
- Needle punched carpet flooring
- Two 10W LED spotlights
- One information counter (1m x 0.5m x 0.75m)
- Two folding chairs
- One 5A/240V socket (Power supply time: 09:00 – 18:00)
- Daily cleaning of the aisles and common areas



Modular booth rentals do not include material handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets, or furnishings beyond those specified above; or movement, transfer, removal, storage, setup and dismantling of custom exhibits.

### Inline Booth

Exhibition Booth	Price
3m x 9m Island Booth	US\$23,000

Standard inline booths will be used. All inline booths are of the dimensions of 3m x 9m. Exhibitors may reserve up to three contiguous in-line booths. APAO does not permit peninsula booths, i.e., two or more booths at the end of two rows facing a cross aisle, except with the purchase of a 6m x 9m booth.

### Island Booth

Exhibition Booth	Price
6m x 6m Island Booth	US\$28,000

An island booth is any booth exposed to aisles on all four sides. Exhibit displays, construction and signage cannot substantially obstruct the view of or otherwise interfere with the displays of other exhibitors.

## Booth Application

### Company Information

Provide the company name as it should appear in program materials and the company's headquarters address, office or customer service phone number, general email address and website.

### Contact Information

Provide the main contact information, name, position, address, direct phone number, cell phone number and personal email address. The main contact receives all communications about the congress via this email.

### Invoice Information

Provide the billing company name, name, position, address, direct phone number, cell phone number and personal email address.

### Booth Choices

Please indicate at least 4 booth locations in different areas of the exhibition in order of your preference, taking your priority point status into consideration. The priority of booth assignment will be assessed according to the company's earned priority points and payment date. Companies with the greatest number of points are assigned first, progressing to companies with the fewest.

When assigning booth space, we will consider your company's priority points, payment status, your preferred booth type and the booth location(s) you have chosen. Every effort will be made to assign one of your booth choices. If your booth choices are not available, we will ask you to submit additional selections.

### Adjacent and Shared Exhibit Space

Sharing of exhibit space is only permitted for divisions of the same company and those with exclusive distribution agreements. Consideration of adjacent and shared exhibit space requests is offered only if the request is submitted as part of the booth booking. Evidence of exclusive distributing agreement must be submitted at the time the request to share exhibit space is submitted. The booth assignment is based on the companies' average priority points.

## Code of Practice

Please note that it is the Sponsor's/Exhibitor's responsibility to comply with the local authority's regulations and the code of practice on the promotion of medicine by European Federation of Pharmaceuticals Industries and Associations (EFPIA) available at [www.efpia.eu](http://www.efpia.eu) and by International Federation of Pharmaceutical Manufacturers and Associations (IFMPA) available at [www.ifpma.org](http://www.ifpma.org).

# Priority Points Program

The priority points program is a participation and loyalty reward system for APAO Congress corporate partners including Exhibitors and Sponsors.

The program is designed to reward corporate partners for their support and provide a clear and transparent scheduling process of the exhibit booth space order for each exhibitor.

To benefit from the priority points program, the company is required to submit the completed booking form to the APAO Secretariat by the priority point deadline of October 12, 2026. The priority points program will not be applied to late submissions.

The priority of booth and sponsored symposium assignment will be assessed according to the company's earned priority points and payment date. Companies with the greatest number of points are assigned first, progressing to companies with the fewest.

The priority points can be accrued through attendance at the previous congress as well as sponsoring, advertising and supporting the congress programs.

When two companies with equal points request the same space, priority will be given to the company which has exhibited at three previous congresses in the past five years. If a tie still exists after evaluating this criterion, the exhibit space will be assigned on a first come, first served basis based on the booking and payment dates.

Violations of or failure to adhere to APAO policies, contracts, rules and regulations will result in points being deducted from a company's total points.

The priority point system is subject to cancellation, change or modification by APAO at any time without prior notice.

Priority points are accrued annually and added to the cumulative total in the following ways:

## 1. Exhibiting

- 1 point for exhibiting in the current year
- 1 point per year for exhibiting at 5 previous congresses (2021, 2023-2026)

Companies which participated in our previous congress (APAO 2026 in Hong Kong) through an agency, please provide the name of the agency when you submit your booking form. One (1) point will be added on the APAO 2027 priority point system.

## 2. Booth Size

- 1 point for first 18 sqm of booth space
- 2 points for every 9 sqm of booth space

### 3. Payment

- 5 points for sending full payment with the booking form by the priority point deadline: October 12, 2026

### 4. Total Congress Expenditure

- Total event expenditure includes booth cost, registration and sponsorship at the APAO 2027 Congress.

Points Earned	Total Amount Spent
10	US\$50,000 – US\$99,999
15	US\$100,000 – US\$149,999
30	US\$150,000 – US\$179,999
35	US\$180,000 – US\$209,999
50	US\$210,000+

### 5. Total Advertising Expenditure

- Total advertising expenditure includes delegate items, advertising items and onsite items.

Points Earned	Total Amount Spent
1	US\$3,000 – US\$5,999
3	US\$6,000 – US\$9,999
5	US\$10,000 – US\$29,999
7	US\$30,000 – US\$49,999
10	US\$50,000+

### 6. Sponsoring Social Programs and/or APAO Projects

- 5 points for sponsoring any two of the following social programs:

- Presidential Dinner
- Cultural Party
- WIO Luncheon
- APAO LDP Alumni Reception
- Young Ophthalmologists' Night

- 5 points for sponsoring APAO Projects:

- APAO Gateway Project
- APAO Leadership Development Program
- Asia-Pacific Journal of Ophthalmology
- APAO International Fellowship Program
- Asia-Pacific Eye Care Week

### 7. Donation & APAO Project / Program Sponsorship

- Total amount donated to the APAO Fundraising Run / other congress-related events such as APAO/APOIS Imaging Competition

Points Earned	Total Donation Amount
1	US\$1,500 – US\$3,999
3	US\$4,000 – US\$9,999
5	US\$10,000 – US\$29,999
7	US\$30,000+

### 8. Completion of the Post-Congress Survey

- 5 points for completing the post-congress survey

# Bookings and Contracts

## Contracts and Confirmation

### Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for completion with an accompanying invoice. This contract should be signed and returned with the payment.

### Exhibitors

Once a reservation request is received, a confirmation email will be sent to you with an accompanying invoice for deposit payment. This exhibitor contract should be signed and returned with the payment.

## Booking Procedures and Payment Information

### Terms of Payment

50% upon receipt of the sponsorship agreement/exhibition confirmation and invoice

50% by November 30, 2026.

All payments must be received before the start date of the congress. Should the sponsor/exhibitor fail to complete payment prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees.

### Payment Method

Payment can be made to the APAO account in Hong Kong (in USD) or the AMS account in Singapore (SGD) (USD/SGD; with the exchange rate of USD: SGD 1:1.30). Bank details are as follows:

#### For payment made in USD:

Payment should be made via Electronic Fund Transfer (EFT)<sup>†</sup> to the following bank account:

Bank Name:	Hang Seng Bank
Name of the Account:	Asia-Pacific Academy of Ophthalmology Limited
Account Number:	383-779485-883 (USD)
Bank Address:	83 Des Voeux Road, Central, Hong Kong
SWIFT Code:	HASE HKHH XXX

*<sup>†</sup>Bank handling charges must be absorbed by the payer.*

### **For payment made in SGD:**

(Sponsorship amount is subjected to 9% GST)

Bank Name:	The Development Bank of Singapore
Name of the Account:	Academy Of Medicine, Singapore
Account Number:	0039042809 (SGD)
Bank Address:	12 Marina Boulevard, Tower 3, level 6, Marina Bay Financial Centre, S (018982), Singapore 018982
Bank Code:	7171
SWIFT Code:	DBSSSGSG

All exhibitor space fees must be paid in full by Monday, November 30, 2026. If the balance is not received by the deadline, the company will not be assigned a booth location until the final payment has been received.

Late payment will result in priority point loss, and the congress secretariat may reassign or cancel the company's space without notification.

Applications received after November 30, 2026 must include payment in full. Applications will not be processed until the appropriate payment has been received.

No company will be allowed to exhibit unless full payment for exhibit space has been received.

### **Cancellation/Modification**

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

- 20% of the agreed amount if the cancellation/modification is made before October 12, 2026
- 50% of the agreed amount if the cancellation/modification is made between October 12, 2026 and November 30, 2026
- 100% of the agreed amount if the cancellation/modification is made after November 30, 2026

## Booking Form

Please complete the booking form at <https://eur.cvent.me/RqNI93>.

For further congress information, please visit our website at <https://2027.apaophth.org/>. If you have any enquiries about the sponsorship package, please email [exhibition@apaophth.org](mailto:exhibition@apaophth.org).

## Contact Information

For booking or enquiries, please contact:

### APAO Sponsorship & Exhibition Team

Cynthia Wong  
Congress Manager

Janice Ng  
Senior Executive Officer

Nancy Xiang  
Account Services

Tel/ Wechat: (852) 5661-1026

Email: [exhibition@apaophth.org](mailto:exhibition@apaophth.org)

### Singapore Society of Ophthalmology Secretariat

Amy Lim

Tel: (65) 9001 3632

Email: [Amy.Lim.P.P@sne.com.sg](mailto:Amy.Lim.P.P@sne.com.sg)

Emma Seow (Finance & Account Payment)

Email: [accounts@ams.edu.sg](mailto:accounts@ams.edu.sg)

